



**For Release 1:00 PM
October 1, 2020**

Named one of New Jersey's Top Privately Held Companies by NJBIZ, Passion 4 People Consulting is expanding to California

Passion 4 People Consulting (P4P) is a women-owned boutique project consulting & staffing firm providing companies with talented finance & accounting professionals on an interim basis.

After opening 6 years ago, Passion 4 People quickly rose as one of New Jersey's top 250 privately held companies ranked by NJBIZ. As fast-growing companies do, P4P has now expanded to the West Coast, ready to build on their East Coast success.

Leading the West Coast division is Henry Hilbert. Henry has spent his entire career leading and building practices within the consulting and professional services industry spanning large traditional firms such as Deloitte as well as specialized boutique businesses. During that time he has partnered with companies from early stage startups to F1000 clients to support their mission critical accounting and finance initiatives.

"I'm excited to join forces with long-time colleague and good friend, Ina Rose, to open Passion 4 People Consulting California. Now, more than ever, the market is looking for consulting partners to provide more than just great service. As a Woman Owned Business Enterprise that focuses on taking care of its people and giving back to the community by allocating 2% of revenue to charity, P4P is leading by example. I look forward to re-connecting with many of my California and Bay Area friends to share how P4P can support your critical interim and project-based accounting and finance needs."

The founder of P4P, Ina Rose, on Henry, "I have known and worked with Henry for over 20 years. He will bring passion and integrity to building the P4P brand on the West Coast. The 3 pillars that we live by at Passion 4 People - Our Clients, Our Professionals & Our Community - are core values for him as well. I am so excited to partner with Henry and to reconnect with my former clients and consultants on the West Coast."

For more information, please contact:

Ina Rose

Ina@p4pconsult.com

Phone: 973-714-8142

Website: www.p4pconsult.com