



**Passion 4 People Consulting, LLC Celebrates Its 10th Anniversary
Company Marks Milestone with Series of Significant Donations to Charity;
First Donation Made Today in Florida**

Mountain Lakes, NJ – June 11, 2024 – [Passion 4 People Consulting](#) (P4P), a women-owned boutique interim, search and consulting services firm, announces the 10th anniversary of the company's founding.

“I’m thrilled to be celebrating 10 years in business. Over the years, we have continued to grow and offer a broader range of services in more industries -- something that couldn’t have been done without my initial partner, Kim Sgro, as well as Henry Hilbert and Jennifer Rosenthal,” says Founder Ina Rose. “We share a passion for matching our clients with top-notch talent, investing in our business relationships and having fun. We make a great team and I’m excited to see what the future holds. I’m grateful for the sustained support of our clients, consultants and friends. It’s also meaningful that we kick off our celebrations during Pride Month, as we believe in diversity and equal rights for everyone.”

The company was officially founded on June 2, 2014. Since inception, P4P has remained committed to giving 2% of revenue to charity organizations, which are selected by the company's consultants and clients. As part of the anniversary celebrations, Ms. Rose will be travelling to several locations across the country to visit clients and consultants throughout the next year. A highlight of each visit will be a \$10,000 donation to a charity.

The first of these events is happening today in Tampa, Florida. On behalf of P4P and long-time consultant Paul Barta with his husband Dr. Joshua Lachowicz, Ms. Rose will present a check in that amount to [Frankie's Friends](#), a non-profit foundation dedicated to finding cures and saving pets with life-threatening conditions, including cancer. Frankie's Friends is a partner with the [Joshua Louis Animal Cancer Fund](#) in providing financial assistance to pet owners whose pets need cancer care.

“I’m so pleased to be able to support Frankie’s Friends and the Joshua Louis Animal Cancer Fund,” said Ms. Rose. “As a Veterinary Oncologist, Paul’s husband, Joshua, recognized that animals could be treated, but cost was the only obstacle. In creating this fund, he and Paul have been able to help so many pet owners give their much-loved pets the treatment and care they need.”

P4P was launched in June 2014, from Ms. Rose’s home office. She has kept her overhead low so she can charge clients less and pay P4P’s professionals more. The company was quickly certified as a Women's Business Enterprise, through the Women's Business Enterprise National Council (WBENC). Since then, it has expanded west, with Henry Hilbert starting to serve clients under the P4P banner in 2021.

Last year, the firm welcomed Jennifer Rosenthal as partner, expanding its services into executive and permanent search, as well as deepening its consulting expertise. This year, the company strengthened its infrastructure with the hire of Kathleen Holmberg as Operations Manager, joining the company’s Controller, Madeleine Johnson.

P4P has been repeatedly recognized by NJBIZ, one of the state’s leading business journals. For four consecutive years (2020-2023), the company has placed in the journal’s Top 250 List of Private Companies. In 2020, the company was also an honoree at NJBIZ’s Fastest Growing Companies Awards in 2020. In 2023, P4P also made the list for NJBIZ Top 25 Women-Owned Businesses.

About Passion 4 People

[Passion 4 People Consulting](#) (P4P), based in New Jersey, is a women-owned boutique interim, search and consulting services firm. With teams on both US coasts, P4P provides clients with talent on an interim, project-based or permanent basis. Its professionals support clients across industries, in a range of functions including accounting and finance, marketing and HR.